



Consulate General of Italy
Melbourne

PUBLIC NOTICE

**FOR THE OFFER OF SPONSORSHIP OF ACTIVITIES ORGANIZED ON THE OCCASION OF THE CELEBRATIONS
OF THE 2026 EDITION OF ITALY'S NATIONAL DAY AND FOR OTHER POSSIBLE ACTIVITIES OF THE 2026
PROMOTIONAL PROGRAM**

This translation is for courtesy only. In case of discrepancies, the Italian language version shall prevail.

Consul General

- considering Art. 29 of Italian Presidential Decree n. 54 dated February 1, 2010, which allows diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- taking into account Art. 6 of Decree n. 192 dated November 2, 2017 “cooperation with private entities”;
- considering the interest shown by Italian and foreign enterprises to support commercial, cultural and scientific promotional initiatives in cooperation with the Consulate General, which offers the possibility to promote their image by sponsoring activities related to the celebrations of Italy's National Day and other institutional events organized by the Consulate General;
- given the Formal Authorization n. 6 issued on 29/01/2026 for the start of the sponsorship selection process for events related to the celebrations of the 2026 edition of Italy's National Day and for other possible activities of the 2026 Integrated Promotional Program, which will be done through a simplified public process.

OFFERS

The opportunity to sign Sponsorship contracts with the Consulate General with the aim to support the organization of activities related to the celebrations of the 2026 edition of Italy's National Day, and of other possible events of the 2026 Integrated Promotional Program.

1 – PROMOTING ENTITY

The Consulate General of Italy in Melbourne, headquartered in 509, St. Kilda Road, Level 1, Melbourne, (hereinafter also referred to as “Consulate General”) will be assuming the role of sponsee as the entity promoting the Event.

2 – OBJECT AND NATURE OF SPONSORSHIPS

On the occasion of the celebrations for the 2026 edition of Italy's National Day, the Consulate General plans on organizing an institutional and promotional event as well as related communication activities. As part of



Consulate General of Italy
Melbourne

its 2026 Integrated Promotional Program, the Consulate General also plans on holding other events throughout the year.

The initiatives will be promoted and given due visibility through communication and outreach activities addressed to Italian and American media, as well as on the Consulate General's official social profiles (Facebook, X, Instagram, YouTube).

In view of the celebrations of the 2026 edition of Italy's National Day and of other possible events, the Consulate General provides sponsors with the opportunity to enhance their brand, image and activities in the context of the communication and outreach activities planned for the above events, in particular:

- Backdrop: a backdrop will be created to display sponsors' logos;
- Poster/Program: the Consulate General will create a dedicated digital poster or program, providing appropriate spaces for the display of sponsors' logos.

The Consulate General may allow multiple sponsors to fund the Event, ensuring the simultaneous presence of the logos and/or trademarks of each sponsor on graphic and promotional materials.

Sponsorships may be pecuniary, through the disbursement of money, or technical, through the provision of services or supply of goods.

3 - GENERAL SPONSOR REQUIREMENTS

Public and private subjects are eligible to submit sponsorship offers, it is required the non-existence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree No. 36 of 31st March, 2023, as well as any other situation considered by law prejudicial or limiting the ability to contract. For legal persons, it is required the non-existence of bankruptcy or insolvency proceedings and no affiliations in organizations of political, trade-union, philosophical or religious.

4 – TYPE OF SPONSORSHIP

In relation to the offer, the following types of sponsorship are available:

A) “MAIN SPONSOR”:

The sponsor falls into this category upon a contribution of at least AUD 22.500,00 or through the provision of goods or services of equivalent value. This category provides for:

- Maximum size visibility of the logos on the poster/program and on the backdrop, with the main sponsor designation;
 - High visibility of the corporate logo, with main sponsor status, on printed and digital promotional materials (e.g., roll-ups, videos, invitations, backdrop and poster/program);
- the possibility to address the invitees (for max 2 minutes) at the end of the institutional speeches during the National Day reception;



Consulate General of Italy
Melbourne

- c) the possibility of inviting up to 10 selected guests to the National Day celebration;
- d) the opportunity to display the company's promotional materials during the Event.

B) **“DIAMOND SPONSOR”:**

The sponsor falls into this category upon a contribution of at least AUD 12.500,00 or through the provision of goods or services of equivalent value. This category provides for:

- a) Maximum size visibility of the logos on the poster/program and on the backdrop, with the diamond sponsor designation;
High visibility of the corporate logo, with diamond sponsor status, on printed and digital promotional materials (e.g., roll-ups, videos, invitations, backdrop and poster/program);
- b) the possibility of inviting up to 5 selected guests to the National Day celebration;
- c) the opportunity to display the company's promotional materials during the Event.

C) **“GOLDEN SPONSOR”:**

The sponsor falls into this category upon a contribution of at least AUD 5.000,00 or through the provision of goods or services of equivalent value. This category provides for:

- a) Medium size visibility of the logos on the poster/program and on the backdrop, with the golden sponsor designation;

Medium visibility of the corporate logo, with platinum sponsor status, on printed and digital promotional materials (e.g., roll-ups, videos, invitations, backdrop and poster/program);

- b) the possibility of inviting up to 3 selected guests to the National Day celebration;
- c) the opportunity to display the company's promotional materials during the Event.

C) **“SILVER SPONSOR”:**

A sponsor falls into this category upon a contribution of at least AUD 2.500,00 or through the provision of goods or services of equivalent value. This category provides for:

- a) Lower size visibility of the logos on the poster/program and on the backdrop, with the silver sponsor designation;

Lower visibility of the corporate logo, with silver sponsor status, on printed and digital promotional materials (e.g., roll-ups, videos, invitations, backdrop and poster/program);

- b) the opportunity to display the company's promotional materials during the Event.



Consulate General of Italy
Melbourne

5 – EXPRESSIONS OF INTEREST

Expressions of interest must be prepared exclusively by using the template attached to this notice under letter "A" ("Annex A") and must contain the following:

- a) details of the prospective sponsor;
- b) terms of sponsorship:
 - for economic sponsorships: amount and currency of the funding to be provided;
 - for technical sponsorships: specification of the goods and services to be provided as contribution to the organization of the Event and their economic value;
- c) acceptance of all the conditions contained in this public notice.

The application must be accompanied by the company logo in high definition and the following declarations, drafted according to the template attached to this notice under letter "B" ("Annex B"):

- a) declaration on the non-existence grounds for exclusion under Articles 94, 95 and 98 of Legislative Decree No. 36 of March 31, 2023, as well as the possession of the other requirements referred to in paragraph above;
- b) declaration that the sponsor is in compliance with its contribution and social security obligations (where required by the rules applicable to the sponsor);
- c) (in the case of technical sponsorship) declaration on the possession of the requirements for the performance of the proposed supply and/or services.

The Parties accept slight variations in the subject matter of the technical sponsorship for the purpose of the successful outcome of the Event.

6 – MODES OF SUBMISSION AND TERM OF THE NOTICE

Expressions of interest, made in accordance with paragraph 5 above, may be submitted from the date of publication of the notice until 1:00 p.m. (local time) on 6th March 2026, with the possibility of extension.

Submissions must be received in electronic format, by e-mail, to melbourne.pa@esteri.it and melbourne.contab@esteri.it, indicating in the subject line "Sponsorship 2026".

The application should contain the following documents:

- a) expression of interest, drafted according to Annex A, signed by the legal representative;
- b) self-declaration, drafted according to Annex B, signed by the legal representative.



Consulate General of Italy
Melbourne

7 – EVALUATION OF SUBMISSIONS AND CHOICE OF SPONSORS

The choice of sponsors will be based on the principles of transparency, competition, publicity, impartiality, effectiveness, economy and proportionality.

Expressions of interest are not to be considered binding on the Consulate General for the purpose of formalizing the sponsorship contract. The Consulate General, in fact, reserves the right not to accept submissions if:

- a) a conflict of interest with its activity may arise from the proposed sponsorship;
- b) the proposed sponsorship is likely harm or damage its image or initiatives;
- c) the proposed sponsorship is inconsistent with the purposes of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system;
- e) the submission is not acceptable for reasons of appropriateness or incompatibility with its institutional role.

In addition, the Consulate General will not consider sponsorships concerning the following:

- a) propaganda of political, trade-union, philosophical or religious nature;
- b) activities or products contrary to public order, morality and local sensitivity.

As a result of the evaluation of submissions, even before the expiration of this notice, the person in charge of the procedure shall proceed to invite the persons identified as sponsors to enter into the sponsorship contract.

In consideration of the special nature of the promotional program subject of this Notice, the Consulate General can accept more than one sponsorship.

8 – CONCLUSION OF THE SPONSORSHIP CONTRACT

The relationship between the Consulate General and each sponsor will be governed by separate sponsorship contracts concluded on the basis of the templates annexed to this notice under letter "C" ("Annex C.1 – Technical sponsorship" and "Annex C.2 – Economic sponsorship").

The following shall constitute essential and, therefore, non-negotiable elements of the sponsorship contract:

- a) the obligations of the Consulate General with respect to each category of sponsorship;
- b) the thresholds associated with each category of sponsorship;



Consulate General of Italy
Melbourne

- c) the so-called “foreign policy clause,” which allows the Consulate General to terminate the contract for foreign policy reasons, without any conditions or limitations whatsoever, without the payment of any penalty and subject to the return of contributions already paid;
- d) (for economic sponsorships) the entry in the Consulate General’s accounts of the entire contribution, even if the total cost for the organization of the Event turns out to be less than the overall amount received.

9 – PERSON IN CHARGE OF THE PROCEDURE

The person in charge of the procedure is Mariagiovanna Rizzo, in her capacity of Administrative coordinator of the Consulate General.

For information, it is possible to write to melbourne.pa@esteri.it.

10 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, prospective sponsors are requested to provide data and information, related to their representatives and/or employees, that fall within the scope of application of EU Regulation 679/2016 (“RGPD”) and Italian Legislative Decree no. 196 of 30 June 2003, as amended.

The processing of personal data will be carried out in compliance with the regulations in question, in accordance with the information provided by this Administration pursuant to article 13 RGPD and attached to this notice under letter “D” (“Annex D”).

11 – PUBLICITY

This notice, which will remain published until March 6, 2026, unless extended, was posted on the institutional website of this Consulate General on the 27th January, 2025. The notice was also disseminated on the social networks of this Consulate General.

12 – ANNEXES.

The annexes referred to in this notice constitute an integral and substantial part of it.

Melbourne, 29/01/2026

Consul General

Chiara Mauri



Consulate General of Italy
Melbourne

ANNEX A – Template for expressions of interest

ANNEX B – Template for the declaration on grounds of exclusion

ANNEX C.1 – Template contract for technical sponsorships

ANNEX C.2 – Template contract for economic sponsorships

ANNEX D – Statement on the processing of personal data